



Pool Bath Spa



Awards | Summit | Expo
www.poolbathspa.com



Knowledge Partner



Ms. Kanika Bawa



It's here - India's Only Exclusive Premium Business Event for Pools, Baths, Spas & All Things Related - Landscaping, Wellness, Outdoors, Decks, Patios, etc. And GOAAA! is where its all happening. Awards, talk-shop, exhibition & business with pleasure is what its all going to be over 3 days. So get deck up and dive in to where the action is. Trends | Filtration | Renovation| Product Launches | Light & Sound | Cleaning Systems | Technology & Innovations | Complete & Comprehensive | Range of Swimming Pools | Therapeutic & Health Spas | Hydro Massagers | Kids Equipment | Plumbing & Engineering...

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In the aftermath of the Covid pandemic (avoiding public pools) and India's rising standard of living, the demand indoor & outdoor pools, exterior decor & design, wellness lifestyles, modern bathrooms, in-house spas, farmhouses, sanitaryware, jacuzzis, hot tubs, etc. These are pre-engineered & made of new material like FRP, PCC, fiber, vinyl, plastic, ceramic, concrete & natural products.

Experts from the industry will speak on various aspects of Pools, Baths, Spas and Awards presented to the products, companies and individuals contributing to growth of this vertical. Here will be leading suppliers who will compete for the attention of thousands of quality buyers, comprising developers, architects, designers, professionals and HNI end-users. Under one roof will be an extensive spectrum of products, services and specialist consultants to educate and advise.

FEATURES

The Kids, Pools, Bathing Systems & Outdoor Landscaping segments will be highlighted at POOL BATH SPA INDIA Expo | Awards | Seminar 2023. There will also be challenges for architects and students to design an outdoor and indoor water body with the winners getting cash and hamper prizes. Awards will be in different categories for products/services/individuals related to Different Pools, Pool Builder, Sanitaryware, Jacuzzi, Bathroom, Pump, Tub, etc. to promote excellence in the industry. Growth Drivers of the Pools, Baths, Sauna & Spa industry include:

- The Covid pandemic
- Better lifestyle options
- Construction of complexes
- Attraction to property buyers
- Health & fitness are major concerns
- Rise in Hotels, Offices & Farmhouses
- Indoor swimming pools are demanded
- Millenials look to water sports & cleanliness
- Sound, lights & special effects add to the lure
- Machines & robotics make it easier to maintain
- Pools/Spas/Gyms/Clubhouses are essential amenities
- Reducing costs & use of new material make it appealing



SPECIAL THANKS



President of Mauritius & CMD of Impex Chamber



Sri Lankan Minister & Kerala Health Minister



India's Minister Shripad & Celebrity Chef V Inamdar



Governor of Maharashtra & Impex Chamber Mg. Dir.



Hon Chief Minister of Goa & Impex Chamber Mg. Dir.

MARKET

According to the report published by Allied Market Research, India is the 2nd largest tiles market in the world. The India ceramic tiles market generated US \$ 3.72 billion in 2019, and is estimated to reach US \$ 7.14 billion by 2027, registering a CAGR of 8.6% from 2020 to 2027. India's sanitaryware market was valued at US \$ 665.36 million in 2020 and expected to reach US \$ 1074.71 million by 2027, at a CAGR of 7.38 % over the forecast period 2021 – 2027.

As per the Pool and Hot Tub Alliance, the main United States industry trade group, revenues in the industry had surged at least 10% in 2020. According to a global swimming pool market report, the industry is growing at more than 3% CAGR. While North America remains the largest market, the Asia Pacific region is emerging as the pool industry's fastest-growing market.

With a CAGR of 40 percent per year, the spa industry is the sub sector with the most significant growth prospects among all personal care sub sectors in India. As per analysts, the Ayurvedic market is estimated to be at Rs. 4,500 crore at present. The herbal products forms 6-7 per cent of the overall personal care products market currently while the estimates are that it could grow to about 10 per cent of the segment. According to industry experts, the market size of India's beauty, cosmetics and grooming market will touch 20 billion dollars by 2025 from the current level of 6.5 billion dollars.

The market which was earlier women centric has started concentrating on male grooming and is coming up with large numbers of unisex salons. The overall beauty and personal care market in India is estimated at Rs. 74,700 crore by retail sales value and the personal care industry in India has been expanding at 13 percent year-on-year, far surpassing the overall economic growth rate.



COST-EFFECTIVE RATES

- ⚡ Indoor 9 sq mtr stall is 3 x 3 mtr (10 x 10 ft) costing Rs. 20,000 per sq mt or Rs. 1,80,000 + 18% GST only
- ⚡ Outdoor 18 sq mt stall is 6 x 3 mtr (20 x 10 ft) costing Rs. 14,000 per sq mt or Rs. 2,52,000 + 18% GST only
- ⚡ Shell includes table, chairs, lights, panels, carpet, fascia, plug, etc.
- ⚡ 15 - 20 % Premium on Corner Stalls.



Stall image is for indication only



India's Ex-Minister Suresh P. & Vijay K. AIAI President



Union Secretary, A Sharan & Dr. Nagendra, PM's Guruji



H. E. Governor Rao & CM Fadnavis of Maharashtra



President of Goa Chamber of Commerce welcomed



Hotels & Restaurants Association President

BEST OF INDIA AWARDS & CITATIONS

Trinity has over the years recognized individual stalwarts and companies related to different verticals of core sectors on the Indian economy. Among our award winners are included Governors, Ministers, Industrialists, Business & Market Leaders, etc. We also have Product and Achievement Awards to highlight emerging developments, innovation and professional services. The excellence, successes and highlights of all stakeholders is also celebrated at a gala networking cocktails-dinner during the show.

MULTIPRONGED WORLD MARKETING



Social Media & Telecom



Associations & Chambers



Media Briengs



English Newspapers



Special Invitations



Radio FM



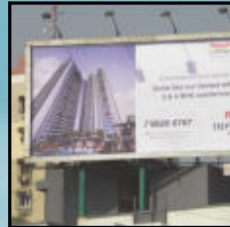
Vernacular Dailies



TV & Cable Channels



In Venue Displays



Outdoor Publicity



Online Marketing



Business Visits



Professional Producers



3 GUINNESS
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PROMOTED BY



TRINITY

ISO 9001:2015

Certified by **ANSI** icv

American National Standards Institute
International Conformance Veritas



REGISTERED
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